ACROPOLIS FACULTY OF MANAGEMENT AND RESEARCH, INDORE

MBA (Full-Time) First Semester

SUBJECT LIST

S.No.	Subject Code	Subject Name	Credit Hours	Cumulative Credit Hours
1	FT101C	Principles and Practice of Management	3	3
2	FT102C	Quantitative Techniques	3	6
3	FT103C	Accounting for Managers	3	9
4	FT104C	IT & E-Business Fundamentals	3	12
5	FT105C	Business Environment	3	15
6	FT106C	Organization Behaviour	3	18
7	FT107C	Business Communication	3	21
8	FT108C	Managerial Economics	3	24
Total Credits for MBA I Sem.			**24**	

MBA (Full-Time) Second Semester

S.No.	Subject Code	Subject Name	Credit Hours	Cumulative Credit Hours
1	FT201C	Operations Research	3	27
2	FT202C	Operations Management	3	30
3	FT203C	Entrepreneurship	3	33
4	FT204C	Financial Management	3	36
5	FT205C	Marketing Management	3	39
6	FT206C	Human Resource Management	3	42
7	FT207C	Business Ethics and Indian Ethos in Management	3	45
8	FT208C	Business Research Methods	3	48
Total Credits for MBA II Sem.			**24**	

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MBA (Full-Time) Third Semester

Compulsory Subjects

Subject Code	Subject Name	Credit Hours	Cumulative Credit Hours
FT301C	Supply Chain Management	3	51
FT302C	Project Management	3	54

Elective Courses (Select Any Two Elective Groups)

Elective Group-I: Marketing Management

Subject Code	Subject Name	Credit Hours
FT303M	Product and Brand Management	3
FT304M	Advertising and Digital Marketing	3
FT305M	Sales and Distribution Management	3

Elective Group-II: Financial Management

Subject Code	Subject Name	Credit Hours
FT303F	Tax Planning and Management	3
FT304F	Indian Financial Systems	3
FT305F	Bank and Insurance Management	3

Elective Group-III: Human Resource Management

Subject Code	Subject Name	Credit Hours
FT303H	Industrial Relations and Legislations	3
FT304H	Human Resource Development & Audit	3
FT305H	Social Psychology	3

Elective Group-IV: Information Technology

Subject Code	Subject Name	Credit Hours
FT303I	Web Design and Technology	3
FT304I	Management Information System	3
FT305I	RDBMS Using Oracle	3

Elective Group-V: Production and Operations Management

Subject Code	Subject Name	Credit Hours
FT303P	Technology Management	3
FT304P	Product Innovation and Operations Planning	3
FT305P	Purchase and Material Management	3

Elective Group-VI: Business Analytics

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Subject Code	Subject Name	Credit Hours
FT303B	Introduction to Business Analytics	3
FT304B	Predictive Modeling	3
FT305B	Statistical Programming in 'R'	3
FT306	MRP/Internship/Field Work	4

MBA (Full-Time) Fourth Semester

Compulsory Subjects

Subject Code	Subject Name	Credit Hours	Cumulative Credit Hours
FT401C	Business Legislation	3	57
FT402C	Strategic Management	3	60

Elective Courses (Select Any Two Elective Groups)

Elective Group-I: Marketing Management

Subject Code	Subject Name	Credit Hours
FT403M	International Marketing	3
FT404M	Service and Retail Marketing	3
FT405M	Consumer Behavior and Rural Marketing	3

Elective Group-II: Financial Management

Subject Code	Subject Name	Credit Hours
FT403F	International Finance	3
FT404F	Financial Derivatives and Risk Management	3
FT405F	Investment Analysis and Portfolio Management	3

Elective Group-III: Human Resource Management

Subject Code	Subject Name	Credit Hours
FT403H	Compensation Management	3
FT404H	Training and Development	3
FT405H	Organization Development	3

Elective Group-IV: Information Technology

Subject Code	Subject Name	Credit Hours
FT403I	Operating System & Their Utilities	3
FT404I	PHP Programming and Java Scripts	3
FT405I	Mobile Computing and Its Applications	3

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Elective Group-V: Production and Operations Management

Subject Code	Subject Name	Credit Hours
FT403P	Logistics Management	3
FT404P	Total Quality Management	3
FT405P	Enterprise Resource Planning	3

Elective Group-VI: Business Analytics

Subject Code	Subject Name	Credit Hours
FT403B	Data Visualization for Managers	3
FT404B	Spread Sheet Modeling	3
FT405B	Applications of Modeling in Business	3
FT406	Comprehensive Viva-Voce	4

Total Credits

Component	Credits
Core (Compulsory Subjects)	60
Elective Courses	36
MRP/Internship/Field Work	4
Comprehensive Viva-Voce	4
Grand Total	**104**