

## ACROPOLIS FACULTY OF MANAGEMENT AND RESEARCH

### TALENTRIX 2025- The ultimate management fest

#### Event Report

<b>Organizer</b>	AFMR (MBA)
<b>Name of Event</b>	<b>TALENTRIX 2025- The ultimate management fest</b>
<b>Date of Event</b>	17 <sup>th</sup> & 18 <sup>th</sup> April 2025
<b>Time</b>	9.00 am – 4.30 pm
<b>Mode</b>	Offline/ On campus
<b>Objective of Competition</b>	The aim is to provide a dynamic platform for participants to display their skills, tackle real-world business challenges, and engage with industry experts.
<b>Faculty Co-Ordinator</b>	Ms. Moushmi Chakraborty
<b>Participants (Name of the colleges)</b>	Acropolis Faculty of Management & Research, Acropolis Institute of Technology & Research, Acropolis Institute of Law, Acropolis Institute of Management Studies and Research, Chameli Devi Group of Institutions, Institute of Management Studies Davv, School of Commerce Davv, Shri Vaishnav Institute of Management & Sciences, Shri Vaishnav College of Arts and Commerce

#### Report:

##### Objective of the Program:

Acropolis Faculty of Management and Research successfully hosted a two-day intercollege management fest, uniting passionate and talented students from various fields such as Finance, Marketing, Analytics, Entrepreneurship, Sustainability, and HR. The event provided a dynamic platform for participants to showcase their skills, address real-world business challenges, and interact with industry experts. Featuring six innovative and competitive events—Bizvisor, iNNOVATHON, The Grand Marketers, Pitch-a-thon, and Flip d Coat—Talentrix 2025 truly highlighted the vision and creativity of the students.

##### The Events included:

<b>Finanza – ROUND 1</b>	Financial Statement Analysis Competition (QUIZ)
<b>Finanza – ROUND 2</b>	Financial Statement Analysis Competition (CASE)
<b>BizVisor</b>	Business Analytics Wizard Competition

<b>iNOVATHON</b>	Sustainable Solutions Challenge Competition
<b>The Grand Marketers (Round 1)</b>	– The Ultimate MBA Hackathon
<b>Pitch-a-Thon</b>	A Business Plan Competition
<b>The Grand Marketers (Round 2)</b>	The Ultimate MBA Hackathon
<b>Flip -d - Coat</b>	A Debate Competition

## Event-wise Description:

### 1. **Finanza-** Financial Statement Analysis Competition

<b>Date</b>	<b>17th April 2025</b>
<b>Venue</b>	Mba Auditorium
<b>Organized by</b>	Finance Club AFMR
<b>Total Teams</b>	15 teams from various colleges
<b>Rounds</b>	<b>MCQ Round:</b> Tested basic accounting concepts through multiple-choice questions. Focused on foundational knowledge and decision-making abilities. <b>Case Study Round:</b> Teams tackled a real-time financial case study, testing their analytical and problem-solving skills. Required strategic thinking and financial clarity.
<b>Judges Panel</b>	CA Rajneesh Jain, CA Rachna Srimal (Esteemed professionals providing expert insights and fair evaluation.)
<b>First Prize</b>	₹3500 Cash + ₹1500 Vouchers + Certificate of Merit
<b>Second Prize</b>	₹2500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Third Prize</b>	₹1500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Winner</b>	<b>First:</b> Institute of Management Studies Davv Team (Barely Balanced) <b>Second:</b> Institute of Management Studies, Davv Team (The FinFluencers) <b>Third:</b> AITR MBA Team (Fin fanatics)
<b>Feedback</b>	Excellent feedback was received from both judges and participants.
<b>Overall Outcome</b>	The event was a grand success, marked by strong engagement, professional conduct, and healthy competition.
<b>Certificates</b>	For Winners
<b>Faculty Co-Ordinator's</b>	<b>Dr Sarita Rana and Dr. Prerna Bagadia</b>

## 2. BizVisor – Business Analytics Wizard Competition

<b>Date</b>	<b>17th April 2025</b>
<b>Venue</b>	Lab and SMART CLASSROOM
<b>Organized by</b>	Business Analytics Club AFMR
<b>Task</b>	Creating insightful visualizations from a provided dataset within 90 minutes in a computer lab, followed by 10-minute presentations to a judging panel. Participants used tools like Tableau, Power BI, or Excel to craft charts or dashboards, uncovering trends relevant to business decisions.
<b>Total Teams</b>	04 teams
<b>Judges</b>	Dr. Juhi Kamakoty, Dr. Payal Sharma
<b>Prize</b>	₹2000 Cash + ₹500 Vouchers + Certificate of Merit
<b>Winner</b>	Mr. Sachin Shukla (MBA IV SEM)
<b>Feedback</b>	Excellent feedback was received from both judges and participants.
<b>Overall Outcome</b>	BizVizor's success highlighted the power of data visualization in business analytics, preparing students for careers in marketing, finance, or HR analytics while fostering intercollege collaboration and networking.
<b>Certificate</b>	For Winner
<b>Faculty Co-Ordinator</b>	Dr. Sandeep Singh

## 3. iNNOVATHON– Sustainable Solutions Challenge Competition

<b>Date</b>	April 17, 2025
<b>Time</b>	12:30 PM – 4:00 PM
<b>Venue</b>	TATA Hall
<b>Organized by</b>	Kaizen Club, AFMR
<b>Event Overview</b>	The iNNOVATHON challenge aimed to promote sustainable thinking and innovative solutions to societal and business challenges. Teams were tasked with developing actionable solutions.
<b>Total Teams Participated</b>	7 teams
<b>Participating Institutions</b>	1 team from SVAC, 1 team from AITR, 5 teams from AFMR
<b>Team Composition</b>	Each team consisted of 2 to 5 members
<b>Presentation Formats</b>	Digital - Physical Model - Paper-Based Presentation
<b>Event Format</b>	10-minute PowerPoint presentation, followed by a 5-minute Q&A session with judges., who critically evaluated the soundness, feasibility, and sustainability of the proposed solutions.
<b>Judging Panel</b>	Dr. Shailesh Gondal, Professor, FCA, AITR - Dr. Neetika Jain, Associate Professor, DBA, AIMSR
<b>First Prize</b>	₹3500 Cash + ₹1500 Vouchers + Certificate of Merit

<b>Second Prize (Shared)</b>	₹1500 Cash + ₹200-₹300 Vouchers + Certificate of Merit
<b>Third Prize</b>	₹1500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Winners</b>	<b>First Prize:</b> Nikunj Matore & Lavesh Vyas (CS Department, AITR) <b>Second Prize (Shared):</b> Sahil Bhojwani & Virnedra Vaghela (Semester 2, AFMR) Prachi Jain, Dhvani Sharma & Diya Patwa (Semester 2, AFMR) <b>Third Prize:</b> Aishi Ojha (SVAC)
<b>Certificates</b>	For Winners
<b>Faculty Coordinator</b>	Dr. Juhi Kamakoty

#### 4. The Grand Marketers- The Ultimate MBA Hackathon

<b>Date</b>	April 17 & 18, 2025
<b>Time</b>	09:30 PM – 4:00 PM
<b>Venue</b>	Mba Auditorium/ TATA HALL
<b>Organized by</b>	Marketing Club AFMR
<b>Event Overview</b>	Proposing business models and marketing strategies for weird ideas. Students came up with their innovative and out-of-the-box thinking.
<b>Total Teams Participated</b>	Twelve teams (4 – 6 members each)
<b>Participating Institutions</b>	AFMR
<b>Team Composition</b>	4 – 6 members each
<b>Presentation Formats</b>	PowerPoint presentation, followed by a 5-minute Q&A session with judges.
<b>Event Format</b>	Digital marketing campaign followed by an advertisement PPT
<b>Judging Panel</b>	Mr. Kamlesh Rathore (Regional Head MP, CG, Bandhan Bank)
<b>First Prize</b>	₹3500 Cash + ₹1500 Vouchers + Certificate of Merit
<b>Second Prize</b>	₹2500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Third Prize</b>	₹1500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Winners</b>	<b>First Prize:</b> Shruti Prajapati & Team <b>Second Prize:</b> Himanshi Parihar & Team <b>Third Prize:</b> Khushi Patil & Team
<b>Certificates</b>	For Winners
<b>Faculty Coordinator</b>	Dr. Swati Patil

## 5. Pitch-a-thon – A Business Plan Competition

<b>Date</b>	April 18, 2025
<b>Time</b>	09:30 PM – 1:00 PM
<b>Venue</b>	Mba Auditorium
<b>Organized by</b>	IIC, AFMR
<b>Event Overview</b>	A dynamic and competitive business plan event that brought together the brightest entrepreneurial minds from various colleges across Indore
<b>Total Teams Participated</b>	Total teams – 14 from various colleges
<b>Participating Institutions</b>	AFMR, AITR, Chameli Devi Group, IMS, Vaishnav Group.
<b>Team Composition</b>	Team of a maximum of five members.
<b>Presentation Formats</b>	Video presentation along with a prototype
<b>Event Format</b>	Organized in teams, participants presented their comprehensive business plans through engaging video presentations and functional prototypes, demonstrating the viability of their concepts and their ability to execute them.
<b>Judging Panel</b>	CA Sanjay Menariya (practising chartered accountant) - CA Ayush Mehta (Entrepreneur)
<b>First Prize</b>	₹3500 Cash + ₹1500 Vouchers + Certificate of Merit
<b>Second Prize</b>	₹2500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Third Prize</b>	₹1500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Winners</b>	<b>First Prize:</b> Balance bites from Vaishnav Institute of Management and Science <b>Second Prize:</b> Ship IQ from the School of Commerce, Davv <b>Third Prize:</b> Flexikunj from Vaishnav Institute of Management and Science
<b>Certificates</b>	For Winners
<b>Faculty Coordinator</b>	CA Aniket Sharma

## 6. Flip the Coat – A Debate Competition

<b>Date</b>	18th April 2025
<b>Time</b>	1:00 PM to 4:30 PM
<b>Venue</b>	MBA Auditorium
<b>Organized By</b>	HR CLUB AFMR
<b>Event Type</b>	Intercollege Debate Competition
<b>Event Format</b>	- Explanation of Rules - Speeches (For & Against) - Counter-argument Round
<b>Judging Panel</b>	- Ms. Sapna Akolkar (Senior HR Manager, Vijayashree Packaging Ltd, Indore)

	- Ms. Madhuri Dhiman (HR Talent Acquisition Specialist, Zuper Studio, Indore)
<b>Judging Criteria</b>	Content, Delivery, Clarity, and Rebuttal
<b>No. of Participants</b>	23 participants from various colleges
<b>First Prize</b>	₹3500 Cash + ₹1500 Vouchers + Certificate of Merit
<b>Second Prize</b>	₹2500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Third Prize</b>	₹1500 Cash + ₹500 Vouchers + Certificate of Merit
<b>Winner</b>	<b>First:</b> Aishi Ojha – Shri Vaishnav College of Arts and Commerce, Indore <b>Second:</b> Diya Jain – Acropolis Institute of Technology and Research, Indore <b>Third:</b> Swastik Sharma – Acropolis Institute of Technology and Research, Indore
<b>Conclusion</b>	The event ended with certificate distribution and a vote of thanks. The debate encouraged public speaking, critical thinking, and healthy intellectual discourse.
<b>Certificates</b>	For Winners
<b>Faculty Coordinator</b>	Dr. Rajeshwari Gwal

## Conclusion:

**Talentrix 2025** – The flagship management fest concluded on a vibrant and successful note, encompassing two days filled with enthusiastic participation and collaborative engagement. Students from a wide range of esteemed institutions came together, contributing unique insights and showcasing their abilities in fields such as Finance, marketing, analytics, entrepreneurship, sustainability, and human resources. The event featured remarkable performances from both in-house and visiting participants, who demonstrated exceptional skill and professionalism. Winners emerged from a diverse mix of colleges, highlighting the event's inclusive and competitive atmosphere. Their success not only enhanced the prestige of the fest but also motivated fellow participants to strive for excellence. Guided by industry experts, insightful judges, and well-designed event formats, Talentrix 2025 offered a valuable platform for experiential learning. More than just a competition, the fest celebrated innovation, critical thinking, and effective communication—key traits for tomorrow's business leaders. The event concluded with applause, recognition, and a strong sense of accomplishment for everyone involved.

## Some Glimpses of the Talentrix 2025







Prepared By:

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