

# ACROGAZETTE

# 01

## Newsletter



### Vision

- To envisage future challenges in the field of education both at a National and International level. Educate and train students so that they can become qualified & highly skilled professionals and meet future challenges and needs of globalization with panache.



### Mission

- To foster an understanding and appreciation of the intellectual and cultural heritage of man.
- To cultivate in its students values of love and compassion, so as to create a world of happiness and contentment for others and themselves.



**Shri Ashok Sojatia**  
Chairman BoG

Dear esteemed members of the Acropolis family, it brings me immense pleasure to introduce e-newsletter from the Acropolis Faculty of Management and Research! I am delighted to witness this milestone in our journey towards academic excellence and community engagement.



**Shri M.K. Dube**  
Vice-Chairman

Dear members of Acropolis family, I am delighted to share in the excitement of launching e-newsletter, the "ACRO-GAZETTE." This new venture represents a significant step forward in our commitment to enhancing communication and engagement within our academic environment.



**Shri Ashish Sojatia**  
Group Chairman

Dear Acropolis family, it is a great pleasure to know that the e-newsletter ACRO-GAZETTE is getting published. Let's explore the essence of our community, celebrate our successes, and spark meaningful conversations that inspire us all. Welcome aboard this exciting journey of communication and connection. Happy reading!"



**Dr. J.L. Bhandari**  
Group Director

Dear Students, Faculty, and Staff, It is with great pleasure, I extend my warmest greetings on the occasion of the launch of "ACRO-GAZETTE." This initiative embodies our commitment to fostering a well-informed and engaged academic community.



**Shri Anand Sojatia**  
Secretary

Dear students, faculty, and esteemed members of the Acropolis Family, It is with great pride and enthusiasm that I welcome the launch of e-newsletter, the "ACRO-GAZETTE". This initiative marks a significant milestone in journey towards fostering a vibrant and informed academic community.



**Mr. Atul Bharat**  
Group Director CDC

Dear Acropolis Family, I am delighted to extend a heartfelt welcome to the launch of our E-newsletter at the Acropolis Faculty of Management and Research! Newsletter will serve as a bridge between students, alumni, and industry experts, fostering networking and collaboration.



**Shri Gourav Sojatia**  
Chairman

The "ACRO-GAZETTE" is more than just a publication—it's a vibrant platform where ideas will flourish, achievements will be celebrated, and stories will come to life. It's a space for each one of you to share your voice, showcase your talents, and stay connected with the pulse of our dynamic academic environment.



**Dr. Tarun Kushwaha**  
Director AFMR

Dear Acropolis Family, I am thrilled to announce the launch of our very first E-newsletter from the Acropolis Faculty of Management and Research! This initiative marks a significant milestone in our journey towards fostering a culture of innovation, collaboration, and knowledge sharing within our esteemed institution. As the Director of the Acropolis Faculty of Management and Research, I am committed to providing our faculty, staff, students, and alumni with a platform to stay updated on the latest developments, events, research findings, and achievements within our vibrant academic community.



**Keynote speaker Invitation for International Conference on Recent trends in Management and Commerce (ICRMC 2024)**

Dr. Sarita Rana was extended a prestigious invitation to serve as a distinguished speaker at the International Conference on Recent Trends in Management and Commerce (ICRMC 2024). This esteemed event, organized by REST Labs, was held on April 19th-20th, 2024, at REST Labs in Kaveripattinam, Krishnagiri-635112, Tamil Nadu, India.



**Dr. Sarita Rana**  
Associate Professor  
AFMR

Dr. Rana's renowned expertise and profound insights in positioned her as an ideal candidate to contribute valuable perspectives to the conference. Her participation was anticipated to enrich the academic discourse and provide invaluable insights to attendees, including leading experts and professionals in the fields of management and commerce.

"The conference is organized by REST Labs. We believe that your expertise and insights in your field would greatly enrich the conference and provide valuable insights to the attendees. The conference will provide an excellent platform for you to share your research and ideas with leading experts and professionals in the field.

**MSME Hosts Successful 5-Day Export Management MDP in Collaboration with DGFT and ECGC**

In February 2024, the Micro, Small, and Medium Enterprises (MSME) sector orchestrated a pivotal five-day Export Management MDP at the prestigious School of Economics, DAVV Indore. This initiative, conducted in collaboration with the Directorate General of Foreign Trade (DGFT) in Bhopal and the Export Credit Guarantee Corporation of India (ECGC) in New Delhi, aimed to fortify expertise in international trade practices.



Thirty handpicked participants, chosen by the Deputy Director of MSME, convened to delve into the intricacies of global commerce. The curriculum delved deep into essential facets such as shipping logistics, export financing strategies, and the labyrinth of Exim laws governing cross-border transactions. By covering critical areas spanning from logistical challenges to legal frameworks, the initiative epitomized MSME's commitment to fostering a robust ecosystem conducive to export-driven growth.

**Invitation to grace International Conference of DCBM as Session Chair**

Dr. Shweta Choudhary, esteemed Faculty Member at Acropolis Faculty of Management and Research and Internal Exam Coordinator, has been extended a prestigious invitation to serve as a Session Chair at the International Conference of D C B M .



**Dr. Shweta Choudhary**  
Co - Convenor Yavnika  
Hobby Club , AFMR - DAVV  
Faculty Member - AFMR

Dr. Choudhary's multifaceted role, coupled with her exemplary dedication to academia, underscores her significant achievements and contributions to the academic community.

As a Session Chair, Dr. Choudhary has brought her wealth of expertise and leadership to facilitate engaging discussions and foster intellectual exchange during the conference. Her role as Co-Convenor of the Yavnika Hobby Club further highlights her commitment to holistic development and extracurricular engagements within the academic realm.

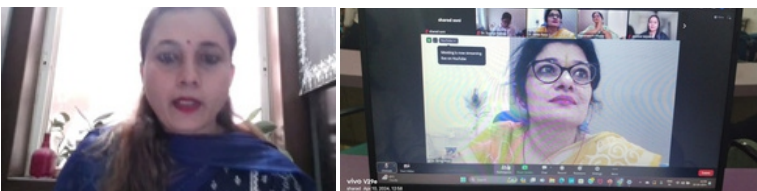


This invitation serves as a testament to Dr. Choudhary's outstanding reputation and recognized expertise in her field. Her contributions as a Session Chair will undoubtedly enhance the conference experience for all attendees, further solidifying her position as a respected figure in academia.

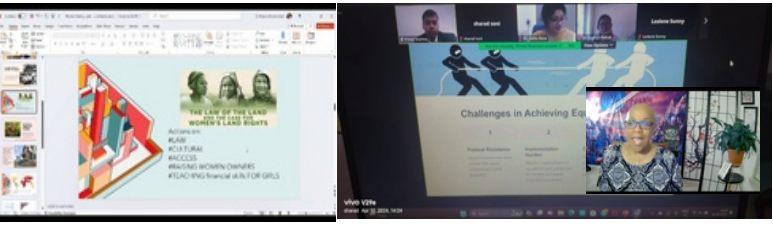


**Report on SDG-10 Summit by Acropolis Faculty of Management and Research**

On April 10, 2024, the Acropolis Faculty of Management and Research (AFMR) in collaboration with the Witty Gossip Group hosted a virtual Global Sustainable Development Summit focusing on SDG-10.



Tarun Kushwaha, Director of AFMR, welcomed delegates, stressing the summit's critical role in tackling inequality. Dr. Jayantilal Bhandari, Group Director of Acropolis Institution, highlighted India's progress and dedication to fostering equality in his keynote speech. Expert insights were provided by Dr. Ghoshal from the U.S., who discussed sustainability's impact on inequality, and Dr. Monica Mastranio from the UK, who detailed global gender inequalities and advocated for inclusivity. Psychologist Prof. Ashwini examined the psychological dimensions of reducing inequality, while motivational speaker Ms. Sneha Mishra from Bengaluru outlined strategies for achieving SDG goals.



Dr. A.K. Singh, a distinguished professor at Acropolis Faculty of Management and Research, Indore, led the program. His expertise and insights provided valuable learning experiences for all attendees, contributing significantly to the program's success. Overall, the MDP served as a crucial platform for postgraduate students to gain in-depth knowledge and practical skills in Supply Chain Management, aligning with the ongoing efforts of MSME, DGFT, and ECGC to foster educational excellence and professional development in this vital sector.

**MDP on Supply Chain Management Conducted by MSME, DGFT, and ECGC**

On February 16th, a Management Development Program (MDP) focused on Supply Chain Management (SCM) was successfully conducted, organized by the Ministry of Micro, Small and Medium Enterprises (MSME), the Directorate General of Foreign Trade (DGFT), and the Export Credit Guarantee Corporation of India (ECGC), under the auspices of the Government of India. The program took place at the Acropolis Faculty of Management and Research, Indore.



A total of thirty-four post graduate participants from various academic regimes attended the program. The primary objective of the MDP was to inculcate the knowledge of new dynamics and innovations within the field of Supply Chain Management.

Dr. A.K. Singh, a distinguished professor at Acropolis Faculty of Management and Research, Indore, led the program. His expertise and insights provided valuable learning experiences for all attendees, contributing significantly to the program's success. Overall, the MDP served as a crucial platform for postgraduate students to gain in-depth knowledge and practical skills in Supply Chain Management, aligning with the ongoing efforts of MSME, DGFT, and ECGC to foster educational excellence and professional development in this vital sector.



## "Exploring Excellence: Snapshots from Our College's Certification Courses"

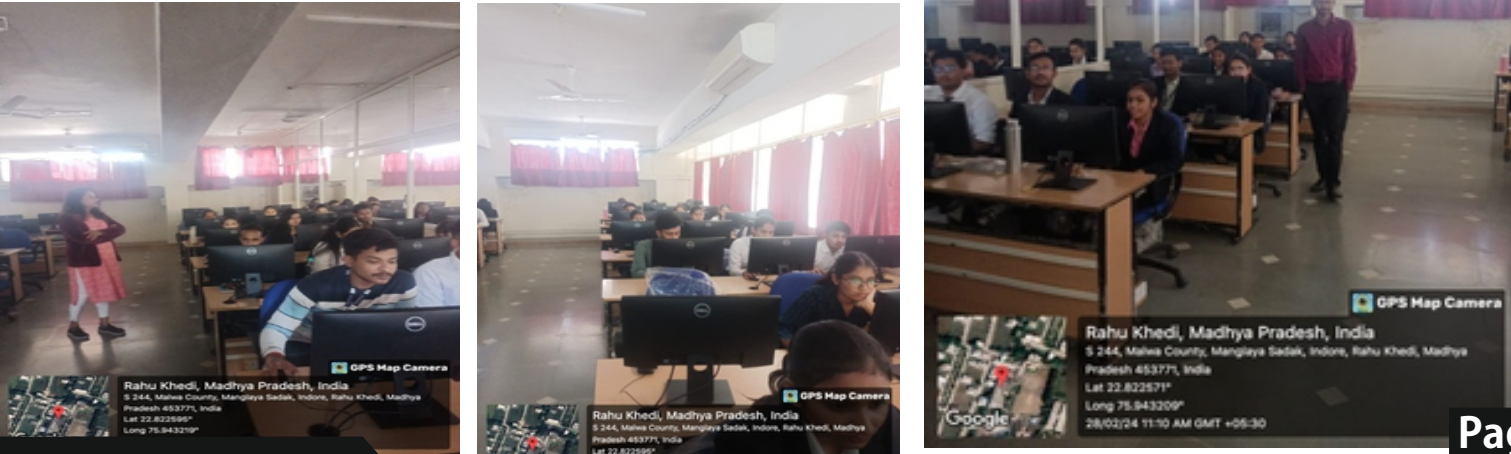
In April 2024, AFMR premises hosted a comprehensive 30-hour EXIM Certificate course, attended by 26 MBA students. The curriculum encompassed DGFT, ECGC, Banking, Export Documentation, Foreign Exchange, Convertibility, and related topics.

Sessions were conducted by esteemed exporters and CHA professionals, offering invaluable insights into practical aspects of international trade. Led by Dr. A K Singh, this immersive learning experience equipped participants with essential knowledge and skills vital for navigating the intricacies of the global market.



## MBA 1st semester students recently achieved Tally Prime certification, marking a significant milestone in their academic journey

Under the guidance of experienced instructors, students delved into the intricacies of Tally Prime, mastering its features and functionalities. This achievement reflects their commitment to excellence and readiness to excel in the dynamic business environment. Armed with this certification, students are poised to make meaningful contributions in the realm of finance and accounting.



# Faculty-Penned Articles


**Arnav Chowdhury**

Asst. Professor AFMR

## Use of Artificial Intelligence in Higher Studies

Artificial Intelligence (AI) has revolutionized various aspects of our lives, and its impact on higher education is no exception. As universities and colleges embrace technological advancements, AI is becoming an integral part of the academic landscape. Here are some ways AI is transforming higher studies:

### 1. Personalized Learning:

- AI algorithms analyze student data, learning patterns, and preferences to tailor personalized learning experiences.
- Adaptive learning platforms adjust content difficulty based on individual progress, ensuring optimal comprehension.

### 2. Automated Grading and Feedback:

- AI-powered tools can grade assignments, essays, and exams swiftly and consistently.
- Real-time feedback helps students understand their strengths and areas for improvement.

### 3. Enhanced Research and Data Analysis:

- Researchers use AI to analyze vast datasets, identify trends, and make data-driven decisions.
- Natural Language Processing (NLP) assists in literature reviews, summarization, and information extraction.

### 4. Virtual Assistants and Chatbots:

- AI-driven chatbots provide instant responses to student queries, improving accessibility and efficiency.
- Virtual assistants guide students through administrative processes, course selection, and career planning.

### 5. Predictive Analytics:

- AI predicts student success, dropout rates, and graduation probabilities.
- Early intervention strategies can be implemented to support struggling students.

### 6. Curriculum Design and Personalized Pathways:

- AI analyzes industry trends, job market demands, and student interests to design relevant curricula.
- Customized learning paths help students achieve their academic and career goals.

### 7. Ethical Considerations:

- Discussions around AI ethics, bias, and transparency are essential in higher education.
- Educators must ensure responsible AI use and address potential ethical dilemmas.

The Career Development Cell (CDC) at Acropolis Faculty of Management and Research is constituted with the aim to enhance the employability quotient of the students by grooming them for Soft Skills, Aptitude, Technical Knowledge and English Communication.

Career Development cell conducts communication classes for students across all programs. Personality grooming is defined as a process of developing and enhancing one's personality by gaining confidence and increasing self-esteem.

We at the CDC do our level best to enhance student personality with practical classes on soft skills and communication skills. CDC cell provides dedicated classes during regular academic session along with crash courses on variety of allied areas. The cell also conducts expert lectures on personality grooming from time to time along with the sessions allotted as per the timetable.


**Dr. Lajwanti Kishnani**

 Head-English Language Proficiency  
 CDC, Acropolis Group of Institutions

The students learn to improve on their Speaking skills, Reasoning, Group Discussions, Interview skills, Verbal Ability and crack Mock Tests in the course of time. The Employability Assessment Test is conducted periodically to check the progress of training and assess the skill level of the student for various sectors of jobs. Also, training is provided on latest technologies which are relevant to the industry needs of today. From Communication Skills to Clothing Etiquette, Interview Preparation various sessions help to groom our students to make them Industry ready. This training is the tipping point which instills full confidence and desired skills in The students. The A committed team of students as well faculties, including volunteer students, works for the Career Development Cell.

### The Geese Story - Team Building & Leadership Lessons from Nature!



**Shraddha Sharma**  
 Program Officer AFMR

We know Team building skills are critical for our effectiveness as a Manager or Entrepreneur. People in every workplace talk about building the team, working as a team, but few understand how to create the experience of team work or how to develop an effective team. Belonging to a team, in the broadest sense, is a result of feeling part of something larger than yourself. We do have some lessons from Geese which provides a perfect example of the importance of team work and how it can have a profound and powerful effect on any form of personal or business endeavour. Geese take full advantage of the power of their group, sharing leadership responsibilities and flying in a structure that enables the flock to leverage the strength and power of its individual members, sometimes numbering in to thousands. It is said that the Geese can make an annual round trip journey of more than 5,000 miles at a speed of 50 mph or more!

*"I am sure the Team building & Leadership lessons from the geese can be helpful in our workplaces."*

**Lesson 1** – The Importance Of Achieving Goals: As each goose flaps its wings it creates an UPLIFT for the birds that follow. By flying in a 'V' formation the whole flock adds 71percent extra to the flying range.

**Outcome** : When we have a sense of community and focus, we create trust and can help each other to achieve our goals.

**Lesson 2** – The Importance of Team Work When a goose falls out of formation it suddenly feels the drag and resistance of flying alone. It quickly moves back to take advantage of the lifting power of the birds in front.

**Outcome** : If we had as much sense as geese we would stay in formation with those headed where we want to go. We are willing to accept their help and give our help to others.

**Lesson 3** – The Importance of Sharing: When a goose tires of flying up front it drops back into formation and another goose flies to the point position.

**Outcome:** It pays to take turns doing the hard tasks. We should respect and protect each others unique arrangement of skills, capabilities, talents and resources.

**Lesson 4** - The Importance of Empathy and Understanding: When a goose gets sick, two geese drop out of formation and follow it down to the ground to help and protect it.

**Outcome** : If we have as much sense as geese we will stand by each other in difficult times, as well as when we are strong.

**Lesson 5** - The Importance of Encouragement: Geese flying in formation HONK to encourage tho seup front to keep up with their speed.

**Outcome** : We need to make sure our honking is encouraging. In groups and teams where there is encouragement, productivity is much greater. Individual empowerment results from quality honking.



I'm quite sure our fine feathered friends, the geese don't spend a millisecond thinking about the Team building & Leadership lessons they provide. They teach us that we can accomplish more when we work together as a team. Individual talent, as impressive as it may be, will only be multiplied when that person joins forces with others.

People who share a common vision, mission, and purpose, like the geese, attain that goal faster and more efficiently when they work together. Just as the geese generate thrust as they travel together, our team & thrust will allow us to accomplish more when we stay together. The geese also teach us that staying in formation gives a bonding and makes it better than going alone. Unity in the workplace is defined not by a pat on the back when we succeed, but in lifting up a team member & hand when he is down. A unified team wants everyone to succeed. Finally, the geese teach us that someone has to take the lead and someone has to honk from behind. Each team member brings different skills and abilities to accomplish the goals. Sometimes, we may be the person to bring the team to victory. At times, someone else may have the right talent and skills to accomplish the mission, and therefore we must fly information from the back; honking our support with enthusiasm. So, the next time you see geese flying above, take a moment to remind yourself just how smart they are, and what we can learn from them. + The geese teach us to work as a team, work together in unity, share the hard jobs when it comes to leading, and honk from behind to encourage others.

**Some of the Notable Accomplishments of our Students**



The Recyclothon: "Best out of Waste" Competition held at AFMR was a remarkable event showcasing the creativity and innovation of our students. This competition encouraged participants to think sustainably and transform waste materials into useful or decorative items. The enthusiasm and ingenuity displayed were truly inspiring.

The primary objective of the Water, Sanitation, and General Hygiene (WASH) campaign organized by the Acro Business Royals Students was to raise awareness about the importance of clean water, proper sanitation practices, and good hygiene habits, particularly in undeserved communities such as slum areas. They distributed informational pamphlets and posters highlighting key messages about the importance of clean water, proper sanitization and hygiene.

**Convener:**  
**Mr. Rajesh Tyagi**  
  
**Coordinator:**  
**Dr. Tarun Kushwaha**  
  
**Participants:**  
**Students of AFMR Business Royals**



**Awareness:** Participants of the campaign went door-to-door within the slum area, engaging with residents and initiating conversations about water sanitation and hygiene practices.



**"Water Sanitation and General Hygiene Acro Business Royals (AFMR)"**



## Some of the Notable Accomplishments of our Students



Heartfelt congratulations to the AFMR 1st Semester team for their outstanding achievement in securing the 1st position in one round of Aagnay at DBMS. This impressive accomplishment reflects the team's hard work, dedication, and exceptional skills. Competing against a diverse group of participants, the team demonstrated remarkable knowledge and strategic thinking, showcasing the high standards of excellence upheld by AFMR.

Their success not only brings pride to the institution but also serves as an inspiring example of what can be achieved through teamwork and perseverance. Well done, Team AFMR!

Congratulations to the AFMR team for securing the 4th position in the IMA MPL competition. Competing in such a prestigious event and earning a top position demonstrates the high level of competence and competitive spirit within the team.



Students of AFMR organized a successful plantation drive in Ralamandal. With shovels in hand and determination in their hearts, they planted trees to foster environmental sustainability and contribute to the community's greenery. Their efforts exemplify their commitment to ecological conservation and civic responsibility.



The Rotaract Club of AFMR recently hosted an engaging Ganesh Idol making workshop, showcasing their commitment to cultural preservation and creative expression. Participants eagerly immersed themselves in the artistic process, learning traditional techniques to craft eco-friendly idols of Lord Ganesh.

This initiative not only promoted sustainable practices but also fostered a sense of community and reverence for cultural traditions. Through hands-on learning and collaboration, the workshop embodied the Rotaract Club's ethos of service and cultural enrichment.





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**ACROPOLIS®**  
Enlightening Wisdom

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