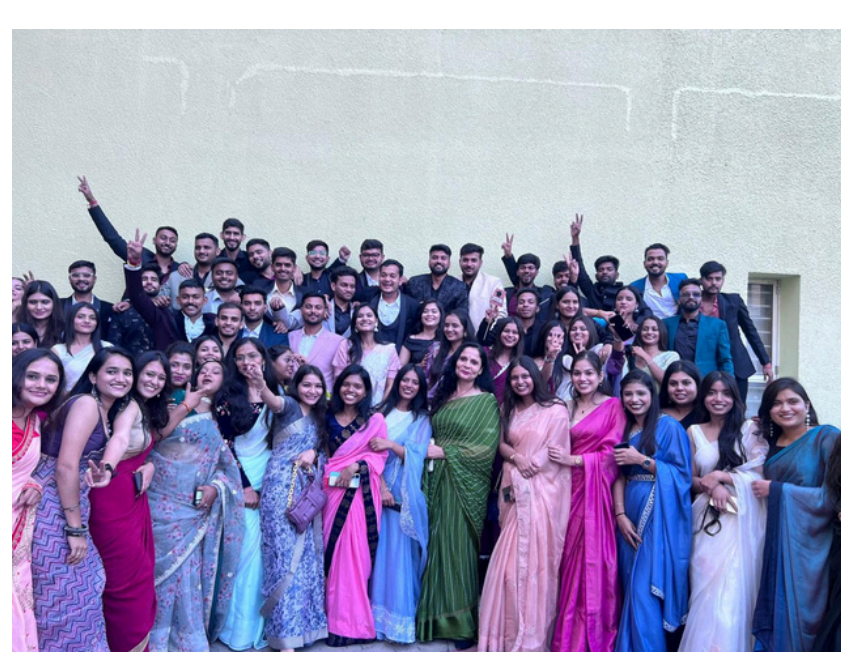


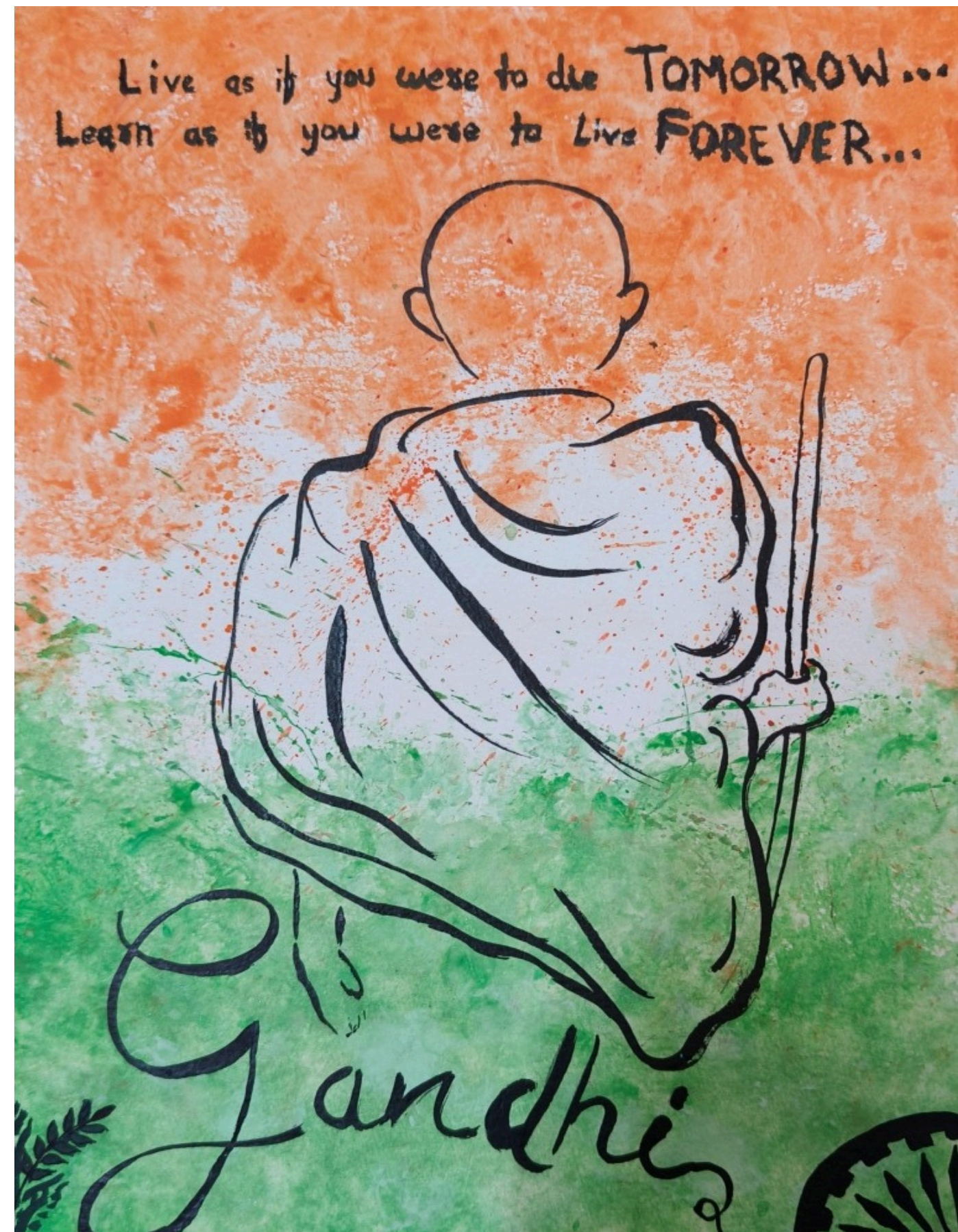
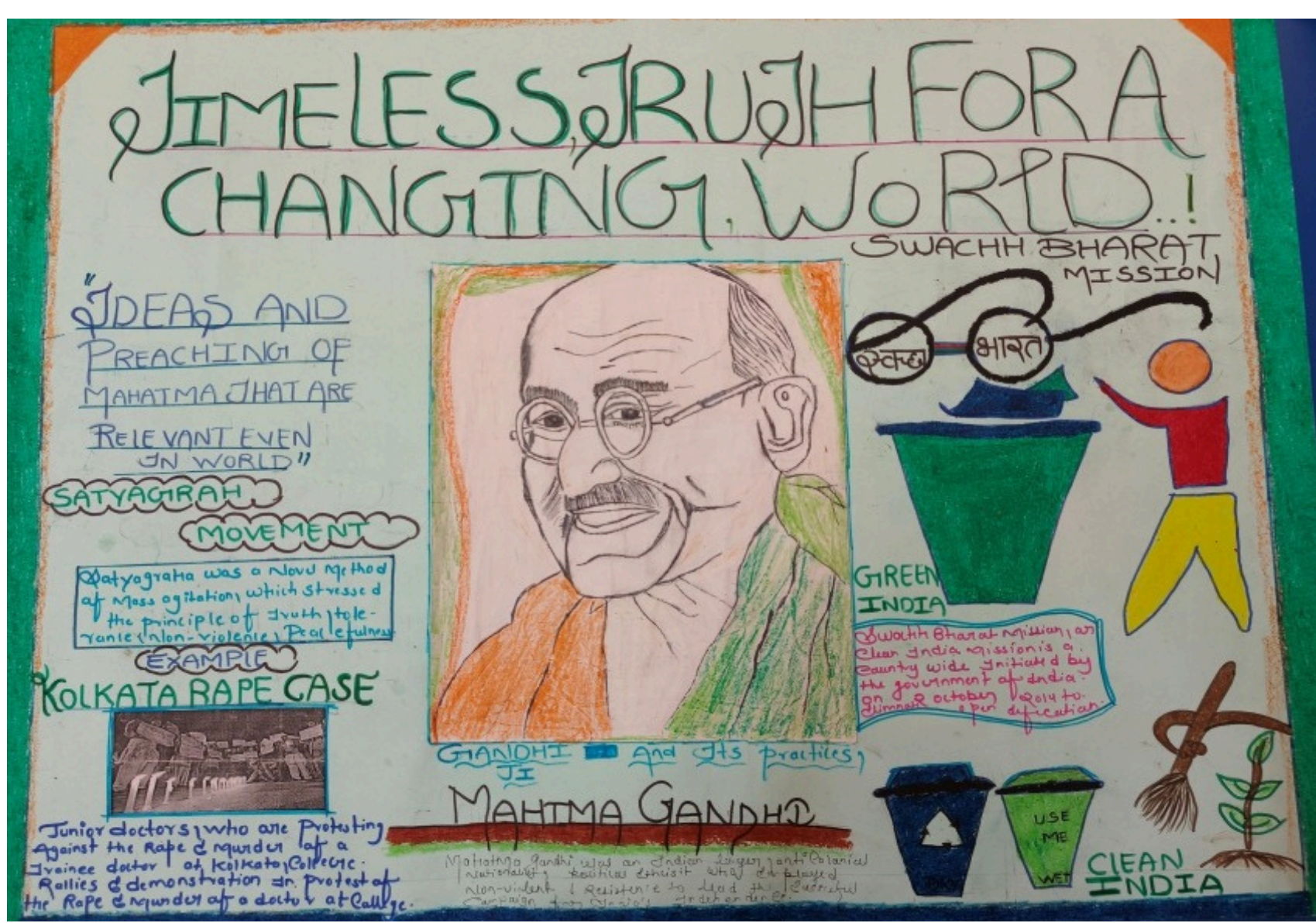
## FAREWELL CEREMONY (BATCH- 2022-24)

On September 21, 2024, the Acropolis Faculty of Management and Research proudly hosted The Farewell Ceremony for the MBA Batch 2022-24. This momentous occasion marked the successful completion of the students' academic journey. The event was enriched by inspiring speeches from Dr. Tarun Kushwaha and Prof. Atul Bharat, who commended the graduates for their dedication and resilience throughout their studies. Their words motivated the graduates to pursue their dreams and make meaningful contributions to society. During this occasion Group Director CDC Prof. Atul Bhart appreciated the CDC student coordinator for their hard work, dedication and sincere efforts and also awarded them Certificates. The Farewell Ceremony was a resounding success, leaving an indelible mark on the students. It symbolized the beginning of a new chapter in the lives of the students, now equipped with the knowledge, skills, and values necessary to make a positive impact on the world. As they embark on their respective journeys, the memories created during this ceremony will remain cherished, reminding them of their achievements and the strong foundation laid during their time at AFMR.



EVENT COORDINATOR- DR. ANSHU THAKUR

## POSTER MAKING COMPETITION (GANDHI JAYANTI)



Gandhi Jayanti was commemorated from 30th September to 4th October by AFMR by organizing a poster competition to pay tribute to the life and contributions of Mahatma Gandhi. The competition aimed to inspire creativity among students while reflecting on Gandhiji principles of peace, non-violence, and truth. The participants of MBA I year students showcased their artistic talent and understanding of Gandhiji legacy. The primary objective of the competition was to encourage students to express their thoughts on Mahatma Gandhi's teachings through visual art. The themes were centered around the key principles Gandhi advocated, such as: - Non-violence (Ahimsa) - Truth (Satya) - Simplicity and self-reliance - Peace and unity

EVENT COORDINATOR- DR. SHWETA CHOUDHARY



# IMA INTER COLLEGE COMPETITION

IMA student chapter organized an Inter College Competition for all management colleges across Indore. Out of total 21 teams, AFMR MBA I Semester team secured Fourth position, boosting their morale and motivating them to strive for improvement. The SPOC from the Acropolis Group was Ms. Prabha Tiwari. The theme of the competition was: How to Raise Awareness about Traffic Sense among the People of Indore. The students were required to coin new ideas and suggest strategies to raise awareness about traffic sense among the people of Indore. It was expected to address the following issues:

1. Lack of Parking Space: Propose solutions to accommodate visitors during awareness campaigns.
2. Water Logging: Discuss how effective drainage improvements can enhance event accessibility and visibility.
3. Drainage Improvements: Suggest practical steps to address drainage issues in areas where awareness activities will take place.
4. Awareness About Public Conveyance: Highlight the importance of promoting public transport options to facilitate attendance at events.

The competition took place at the IMA office in the JALL auditorium, Indore. As first semester students who recently started their program, this was their first experience delivering a presentation, which provided valuable learning and added significant insight. They identified the areas of growth and experienced intensity of competition in the field. According to an email from IMA student chapter, the winner team received a Trophy and the runners-up will receive consolation prizes and certificates.



**EVENT COORDINATOR- DR. SHWETA CHOUDHARY**

## EXPERT TALK ON “QUALITY OF LIFE: ROLE OF HEALTHY PRACTICES”

A talk was organized on “Quality of Life: Role of healthy practices” for the MBA students in Acropolis Faculty of Management and Research. The resource person for the event was Dr Kuldeep Singh Rana, Faculty Government College of Dentistry, Indore. The purpose of this talk was to build awareness about dental health and oral hygiene amongst the students. The resource person sensitized our students on the dental regime to follow for proper dental health. He also advised student to eat a balanced diet and abstain from junk food, take sufficient sleep and find time for physical activity. The session was interactive and taught students some important lessons on how to enhance the Quality of life. They left the hall with more sensitivity and respect for human life. The event was organized by Prof Juhi Kamakoty (IQAC & Kaizen club coordinator).



**EVENT COORDINATOR- PROF. JUHI KAMAKOTY**



We are proud to announce that Acropolis Faculty of Management and Research (AFMR) has been honored with the Institute of SDGs Excellence Award 2024 for its contributions to sustainability. Additionally, Mr. Tarun Kushwaha (Director) received the SDGs Advocate Award 2024 for SDG Goal 4 (Quality Education), and Dr. Sarita Rana (Associate Professor) for SDG Goal 10 (Reduced Inequality).

The felicitation ceremony held on April 10, 2024, at Rudra Hall was graced by esteemed dignitaries, marking another milestone in AFMR's commitment to excellence. AFMR has also been invited to collaborate as a knowledge partner in two global sustainability events.



**EVENT GOORDINATOR- DR. SARITA RANA**

## AAROHAN 2024 : INDUCTION PROGRAM FOR MBA

The induction program Aarohan 2024 was held from September 19 to 30, 2024, to welcome the new MBA batch (2024-26). Chief Guest Mr. Gautam Mishra (Business Head, SIL Food India Pvt Ltd) and Special Guest Mr. Vivek Jain (Zonal Sales Manager, Aakash Global Foods Pvt. Ltd.) shared valuable insights on career and skill development.

The event featured addresses by Dr. Tarun Kushwaha, Prof. Jayantilal Bhandari, and Mr. Atul Bharat, encouraging students to work hard and embrace challenges. Activities included a bridge course, a session on dental health by Dr. Kuldeep Rana and Dr. Karishma Chouhan, and a talent show that celebrated students' skills.



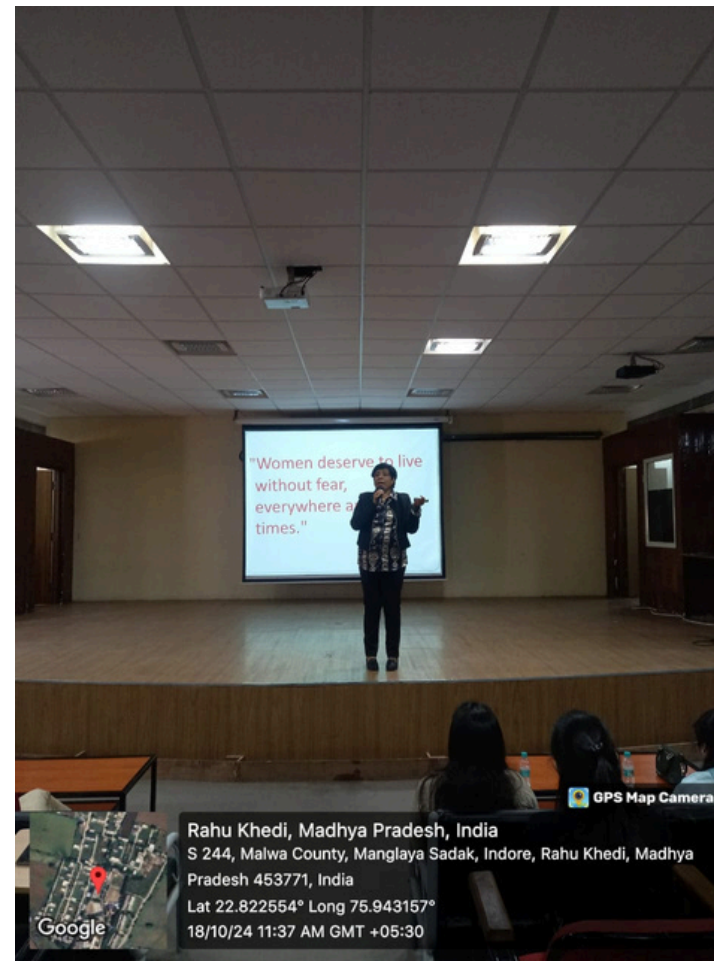
**EVENT GOORDINATOR- DR. RAJESHWARI GWAL**



## EXPERT SESSION ON LEGAL RIGHTS FOR WOMEN AT AFMR

On October 18, 2024, AFMR organized a guest lecture on “Legal Rights for Women in India” for 170 participants. The session, led by Dr. Geetanjali Chandra (Principal, Acropolis Institute of Law), aimed to raise awareness about key legal protections for women.

Dr. Chandra discussed laws like the Domestic Violence Act, 2005, and the Hindu Succession Act, 2005, and highlighted case studies of Nargis Mirza and Bhavri Devi. The event included a lamp-lighting ceremony, an interactive Q&A session, and concluded with a memento presented by Dr. Sarita Rana. The session empowered students with essential legal knowledge.



**EVENT COORDINATOR- DR. SARITA RANA**

## AFMR ALUMNI MEET 27 JULY 2024

The MBA Department (AFMR) hosted an Alumni Meet on Saturday, July 27, 2024, to reconnect with alumni from the 2019 and 2020 batches. Coordinated by Dr. Anshu Thakur, the event brought together around 60 alumni who shared memories, networked, and interacted with faculty and current students.

Alumni offered career advice, discussed internships, and explored professional opportunities, adding great value to the meet. Elections for the Alumni Association were also held, with enthusiastic participation. The event was filled with nostalgia and joy, reinforcing the lasting bond between alumni and the institution.



**EVENT COORDINATOR- DR. ANSHU THAKUR**



# KAIZEN CLUB ACTIVITY -RECYCLOTHON : FRAME YOUR CREATIVITY

The Kaizen Club organized "Recyclothon: Frame Your Creativity" on November 30, 2024, with 20 teams crafting photo frames from recycled materials. The event promoted creativity, teamwork, and sustainability while providing practical insights into resource optimization and process efficiency. Participants were judged on innovation, functionality, and presentation, and feedback helped identify potential Kaizen Club representatives.

The Kaizen Club and Prof. Vikas Jain coordinated the event, which ran smoothly with support from student volunteers. Judges Dr. Sandeep Singh, Dr. Shailendra Choudhary, and Prof. Arnab Choudhary evaluated the competition. Certificates of appreciation were given to the winners and volunteers, highlighting the event's success in fostering creativity and environmental consciousness.

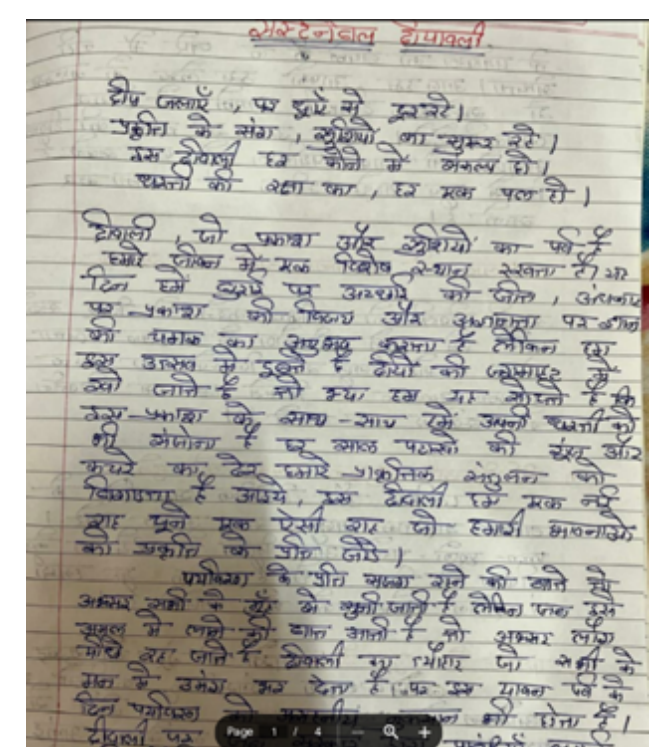
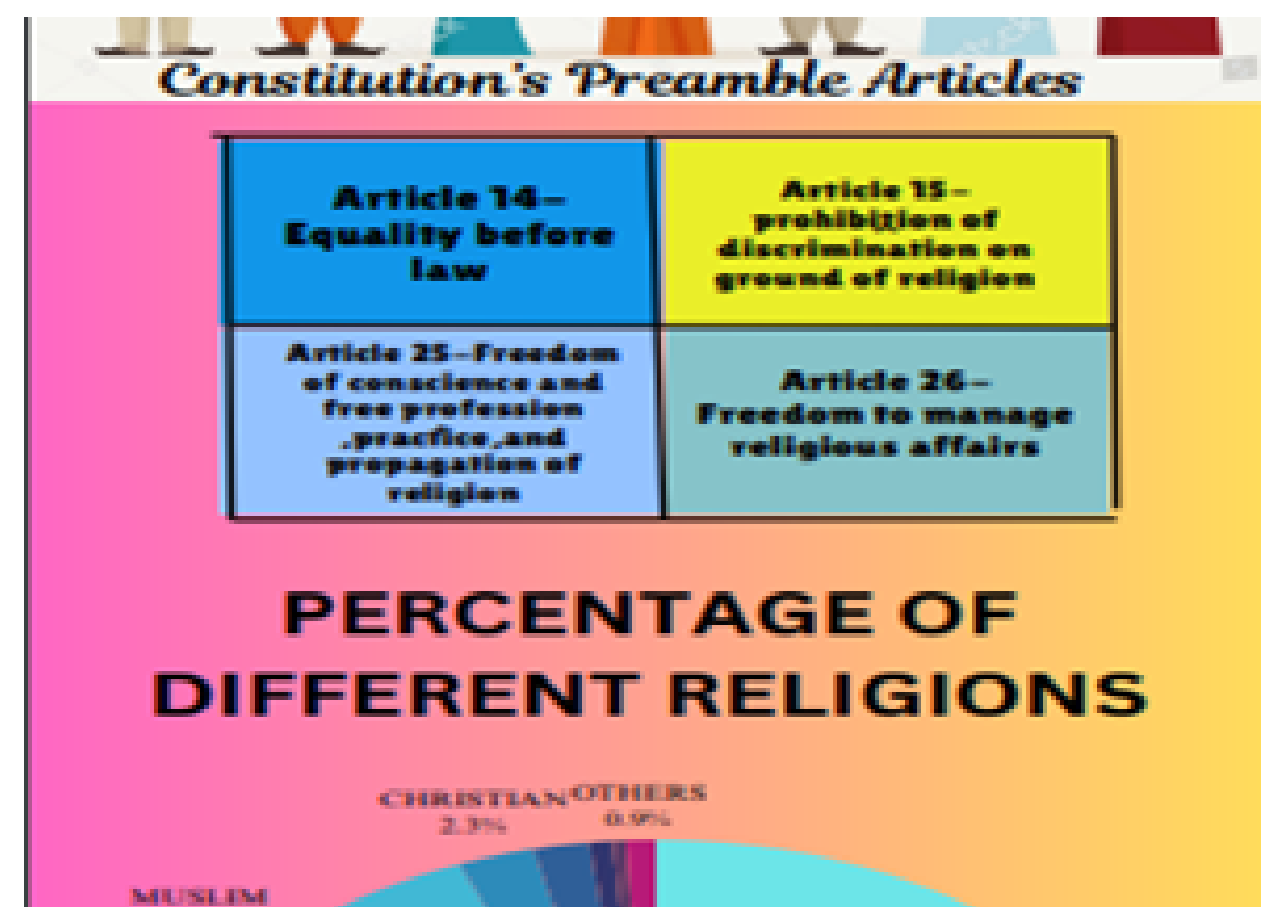


**EVENT COORDINATOR- PROF. JUHI KAMAKOTY**

# INFOGRAPHICS, POETRY AND ARTICLE WRITING COMPETITION- EXPRESS YOURSELF

A competition on Sustainable Deepawali, Secular India, and Gender Equality encouraged creativity and critical thinking through infographics, poetry, and article writing. Entries, accepted in both Hindi and English, were judged on aesthetics, content, and message. Participants showcased diverse perspectives and a strong understanding of societal issues. The event highlighted the importance of using creative expression to raise social awareness.

Judges Prof. Parth Gupta, Prof. Moushmi Chakraborty, Prof. Shailendra Choudhary, and Prof. Arnab Chowdhury selected the winners. Riya Rathore won in infographics, while Khushi Jitendra Jaiswal and Nikita Sisodiya excelled in poetry. Aditi Jain and Vaishnavi Garud were awarded for their articles. The competition inspired creativity and emphasized the need for a sustainable and equitable society.



**EVENT COORDINATOR- DR. SHWETA GHOSH**



## EXPERT SESSION ON “ SMART MONEY MOVE ” AT AFMR



The Finance Club of AFMR hosted "Smart Money Move," an expert session by Mr. Nachiket Save, focusing on financial literacy and money management. Key topics included personal finance strategies, investment diversification, and wealth creation through disciplined savings. The session concluded with a vote of thanks, emphasizing financial awareness for future leaders.

An interactive Q&A session provided insights into risk management and investment options. The event enhanced participants' understanding of financial planning and received positive feedback, showcasing AFMR's commitment to practical learning experiences.

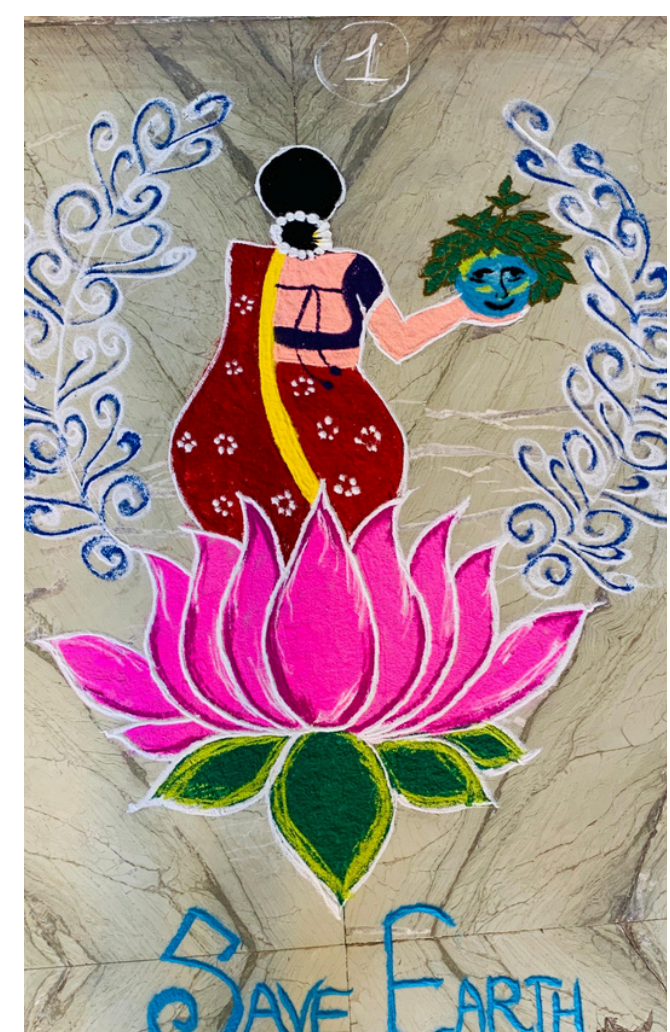


**EVENT COORDINATOR- DR.SARITA RANA**

## RANGOLI COMPETITION AT AFMR

Dev Uthani Gyaras was celebrated with enthusiasm by Yavnika Hobby Club-AFMR, featuring an ethnic day and a Rangoli competition. Students, dressed in traditional attire, showcased their artistic talents while connecting with their cultural roots. Despite regular classes, participants created stunning Rangolis within an hour, demonstrating creativity and skill.

Judged by Dr. Juhi Kamakoty and Dr. Anshu Thakur, entries were evaluated on creativity, color combination, detailing, and message. The event fostered cultural appreciation, filling the atmosphere with joy, excitement, and pride while emphasizing the importance of preserving traditions.



**EVENT COORDINATOR- DR. SHWETA GHOUDHARY**



## IQAC WORKSHOP ON OBE AT AFMR

AFMR's Internal Quality Assurance Cell organized a one-day workshop on designing assessment tools for Outcome-Based Education (OBE), promoting the shift from content and process orientation to performance orientation. The workshop aimed to enhance teachers' competence in implementing OBE, aligned with the NEP 2020's focus on imaginative curriculum, engaging pedagogy, formative assessment, and student support services.

Dr. Srinivas Gumparthi, a distinguished professor with over 30 years of academic and corporate experience, led the session. His expertise in accreditation and quality assurance, including ISO certifications and NBA/NAAC accreditations, enriched the workshop. The interactive sessions concluded with certificates of participation, and faculty feedback was collected to assess the workshop's effectiveness and identify areas for future IQAC initiatives.



**EVENT COORDINATOR- PROF. JUHI KAMAKOTY**

## INFLUENCER MARKETING WORKSHOP AT AFMR

Yavnika Hobby Club - AFMR organized a workshop on Influencer Marketing, featuring Mr. Shawez Shaikh, an expert in the field, who provided an insightful overview of emerging social media platforms. During the two-hour session, Mr. Shaikh discussed future trends in influencer content and engagement techniques. The interactive workshop offered participants a clear understanding of the significant impact influencer marketing has on brand growth.

The session empowered students to develop their unique brand identities and master the art of influencer marketing. Even experienced social media users gained valuable insights that enhanced their engagement strategies, making the workshop a highly informative and enriching experience for all.



**EVENT COORDINATOR- DR. SHWETA GHOUDHARY**



## 13TH INTERNATIONAL CONFERENCE AT AFMR

The 13th International Conference at AFMR on November 16, 2024, focused on sustainability, innovation, and entrepreneurship. The inaugural session featured speeches by prominent dignitaries, including Prof. Arnav Choudhary, Dr. Tarun Kushwaha, and Ms. Charu Mehrotra, emphasizing the importance of innovation for sustainability.

The post-lunch technical session included presentations of over 35 research papers on sustainable technologies and business models. The event fostered engaging discussions and highlighted the significance of collaboration and innovation in addressing global challenges, concluding with a vote of thanks and positive participant feedback.



**EVENT COORDINATOR- DR. SARITA RANA**

## HUM HONGE KAMYAAD: MAHILA SURAKSHA SANWAD FOR WOMEN AT AFMR

The Women Cell of Acropolis Faculty of Management and Research (AFMR) and AIMSIR organized a Women Empowerment Program, "Hum Honge Kamyab, Mahila Suraksha Sanwad," on November 29, 2024, focusing on women's safety, empowerment, and eradicating child marriage. The event, anchored by Dr. Sarita Rana, featured impactful sessions and discussions by distinguished speakers, including Mr. Ramniwas Budholia and Dr. Seema Alawa, who emphasized confidence-building, inclusivity, and societal contributions.

Participants took an oath to support "Balvivaah Rok" and women's empowerment, with Dr. Anjali Mandhwani expressing gratitude to all contributors for their efforts. The program successfully inspired attendees to prioritize women's rights and work collectively for an inclusive society.



**EVENT COORDINATOR- DR. SARITA RANA**





The primary goal of ETERNIA 2024 was to foster creativity, teamwork, leadership, and holistic development among students. It aimed to provide a platform for students to showcase their talents, enhance their communication skills, and promote a sense of community within the institute. The event contributed significantly to the personal and professional growth of participants.

The event saw the enthusiastic participation of over 750 first- and second-year students from AFMR and MBA students from AITR.

## Major Events:

The four-day fest featured a variety of events designed to engage students creatively and competitively. Key events included:

- Stepzania (Dance): Coordinated by Dr. Anshu Thakaur and Dr. Sarita Rana
- Fun Fair (Stalls): Managed by Dr. Umang Mehta and CA Aniket Sharma
- Fashion Wave: Guided by Ms. Poorvi Sojatia and choreographers
- Talent Showdown (Drama): Supervised by Dr. Swati Patil and Ms. Sharaddha Sharma
- Other events such as the Melody Marathon (Antakshari), Clue Crew (Treasure Hunt), and Laugh Out Loud (Stand-Up Comedy) also added vibrancy to the fest.







ETERNIA 2024 was a grand success, showcasing the creativity, enthusiasm, and teamwork of students. The collaborative efforts of faculty members, staff, and sponsors contributed significantly to the event's success. The fest not only provided an engaging platform for students but also promoted their personal and professional growth, making it a memorable experience for everyone involved.

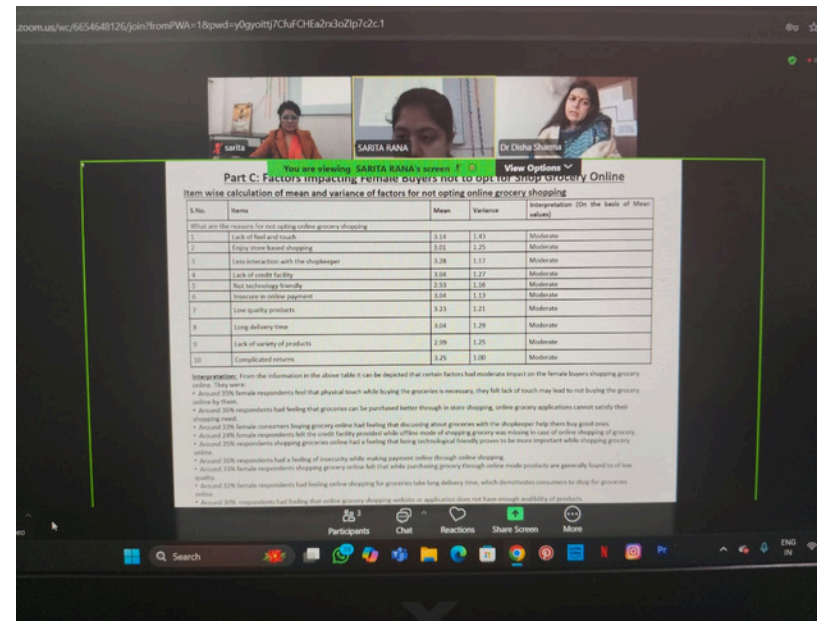
**EVENT COORDINATOR- DR. PAYAL SHARMA**



## 1.DR. SARITA RANA- PHD MILESTONE

On December 12, 2024, Dr. Sarita Rana achieved a significant milestone as her first PhD candidate, Ms. Rimsy Wadhwani, successfully earned her doctorate. This accomplishment highlights Dr. Rana's dedication to academic excellence and her impactful role as a mentor.

Under her expert guidance, Ms. Wadhwani conducted distinguished research, contributing valuable insights to the field of Commerce and Finance. This achievement reflects the rigorous and innovative research environment cultivated by Dr. Rana, emphasizing intellectual growth and the advancement of knowledge.



## MEDICAPS-GUEST LECTURE

Dr. Sarita Rana, Head of the MBA Department of Finance at Acropolis Faculty of Management and Research, conducted an engaging online seminar on corporate governance for MBA students at Medicaps University. She emphasized key principles such as transparency, accountability, fairness, and responsibility, highlighting their role in building stakeholder trust and ensuring organizational efficiency. Through real-life case studies like Enron and Satyam, Dr. Rana illustrated the severe consequences of poor governance, emphasizing the need for ethical practices in business.

The seminar also covered emerging trends like environmental, social, and governance (ESG) criteria and the role of technology in strengthening governance practices. The session ended with an interactive Q&A, where Dr. Rana encouraged students to adopt ethical decision-making and prepare for responsible leadership roles.





## 2.PROF. ARNAV CHOWDHURY

On December 28, 2024, I had the privilege of being invited as a Resource Person by Orange Education Private Ltd. in collaboration with Acropolis Faculty of Management and Research, Indore, to conduct a workshop at Karni International School, Mandsaur, MP. The workshop focused on the crucial topic of "Cyber Security for Students," aiming to raise awareness about the importance of staying safe online.

During the session, I shared insights on the potential risks associated with online activities, including cyberbullying, data privacy, and identity theft. I also highlighted essential practices for students to protect themselves while navigating the digital world. The workshop was interactive, allowing students to ask questions and engage in discussions about real-life scenarios and preventive measures.

The event was well-received, and I hope the knowledge imparted will help students understand the importance of cyber security in their everyday lives, fostering a safe and responsible digital experience.



## 3.DR. PAYAL SHARMA



Dr. Payal Sharma, Assistant Professor, Acropolis Faculty of Management and Research delivered a lecture as a resource person for the Seven Day Intensive Workshop: Crafting and Publishing Research Papers in Scopus and Web Science-Indexed Journals online on 30/11/24.

Delivered lecture as resource person for the Five-Day Workshop: Systematic Literature Review and Bibliometric Analysis Using Open Source Tools online from 28/12/24 to 29/12/24.



**DR. RAJESHWARI GWAL**

### **PERSEVERANCE AND STRATEGY: KEYS TO ACHIEVING YOUR DREAMS**

Challenges often test our determination to pursue our dreams. Many falter not due to a lack of passion but because they quit too soon. However, perseverance alone isn't enough; it must be paired with a strategic approach to navigate the journey effectively.

Perseverance is the fuel that pushes us forward despite setbacks and failures, allowing us to learn from them and stay committed. But without a clear plan, we risk losing our direction. A strategy helps us adapt and make deliberate choices in pursuing our goals.

Success isn't just about working hard; it's about working smart. We must recognize our strengths, seek guidance, and adjust when our actions aren't yielding results. As Einstein said, "Insanity is doing the same thing repeatedly and expecting different results."

In conclusion, achieving our dreams requires both perseverance and strategy. We can turn our dreams into reality by combining resilience with thoughtful actions.



## STUDENT ARTICLE

**ASTHA AMULANI**

### **INNOVATIVE FARMING PRACTICES**

Innovative farming practices are transforming agriculture to meet global challenges like food security and climate change. Techniques like vertical farming, drone-assisted agriculture, and aquaponics optimize resources and increase yields. For instance, Sky Greens in Singapore uses 90% less water and produces more crops per square meter. Drones, such as Rantizo, apply pesticides precisely, reducing chemical use. Regenerative agriculture restores soil, while AI tools like Blue River Technologies' See and Spray improve productivity.

Other innovations include solar-powered agrivoltaics, GM crops, intelligent irrigation, and blockchain for traceability. Solar panels in France's vineyards generate energy, and blockchain, like IBM Food Trust, ensures food transparency, supporting sustainable, efficient farming.



**MBA 1ST  
SEM-SEC 2**



## EDITORIAL TEAM



**FACULTY:  
PROF. ARNAV  
CHOWDHURY**



**FACULTY:  
DR. SARITA  
RANA**



**STUDENT:  
ASTHA  
AMULANI**



**STUDENT:  
KHUSHI  
BANSAL**

**ACROPOLIS FACULTY OF MANAGEMENT AND RESEARCH (AFMR) IN INDORE OFFERS A DYNAMIC MBA PROGRAM, BLENDING ACADEMIC EXCELLENCE WITH PRACTICAL EXPOSURE. KNOWN FOR ITS MODERN INFRASTRUCTURE, EXPERT FACULTY, AND STRONG INDUSTRY CONNECTIONS, AFMR FOCUSES ON LEADERSHIP, TEAMWORK, AND HOLISTIC DEVELOPMENT. WITH EVENTS LIKE ETERNIA AND A ROBUST PLACEMENT CELL, AFMR PREPARES STUDENTS FOR SUCCESSFUL CAREERS AND RESPONSIBLE CITIZENSHIP.**

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