

ACROPOLIS FACULTY OF MANAGEMENT AND RESEARCH

ACROGAZETTE

E-NEWSLETTER

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CAPSTONE PROJECT VIVA AT AFMR

On May 24, 2025, AFMR successfully organized the Capstone Project Viva for MBA 2nd semester students. The initiative, a key component of the curriculum, aimed to apply theoretical knowledge to real-world business problems.

Student teams presented research-based solutions on topics across finance, marketing, operations, and business strategy, followed by interactive Q&A sessions with faculty members. Projects were evaluated on originality, analytical depth, practical application, and teamwork. Topics ranged from consumer behavior and market entry strategies to supply chain optimization and sustainability initiatives.

The event concluded successfully, with faculty commending the students' analytical approach and practical insights. The Capstone Project served as a milestone in preparing students for future internships and careers, reinforcing AFMR's commitment to experiential learning.



EVENT COORDINATOR:
DR. SHYAMLI CHOWDHURY

FAREWELL CEREMONY – BATCH OF 2023–25

On July 6, 2025, AFMR hosted “Adieu” – the Farewell Ceremony for the MBA Batch of 2023–25, attended by nearly 350 students and faculty members. The program began with a welcome by Director Dr. Tarun Kushwaha, who shared insights on the shift from academics to corporate life, urging students to remain committed and confident in their future endeavors.

The celebration included the recognition of the Athlon 2025 volleyball champions, a heartfelt video compilation of student memories, and vibrant dance and speech performances. Seniors Palak Khichi, Priyansh Chaturvedi, and Prince Sharma shared emotional reflections, while Group Director CDC, Mr. Atul Bharat, encouraged students to embrace AI and reassured continued CDC support. Placement Coordinators were honored with shields for their contributions.



The event concluded with a warm vote of thanks by Dr. Anshu Thakur, followed by group photographs, lunch, a DJ session, and farewell gifts. The ceremony was an emotional and joyous send-off, marking the beginning of the graduates' journey as AFMR alumni.

EVENT COORDINATOR: DR. ANSHU THAKUR

ALUMNI MEET 2025 – AFMR

On July 26, 2025, AFMR proudly hosted the Acro-Cohort Alumni Meet 2025, which brought together graduates from the batches of 2006–2013. The reunion turned into a vibrant celebration of friendships, professional achievements, and memories, as alumni who are now CXOs, entrepreneurs, and senior professionals returned to their alma mater.



The event began with a traditional welcome and a nostalgic visit to Tata Hall, where Mr. Ashish Sojatia, Chairman, introduced the Acropolis Incubation and Innovation Hub (AIH), encouraging alumni to nurture entrepreneurial ventures. The auditorium session featured the AcroAnthem and inspiring addresses by Director Dr. Tarun Kushwaha and Group Director CDC, Mr. Atul Bharat, who emphasized the role of alumni in shaping AFMR's legacy and supporting current students.



A batch-wise introduction showcased achievements across industries, followed by a soulful musical performance by alumnus Prem Vyas. The evening concluded with a felicitation ceremony, group photographs, and a gala dinner, leaving everyone with cherished memories and stronger bonds with their alma mater.



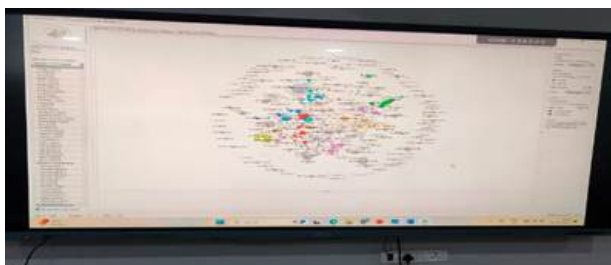
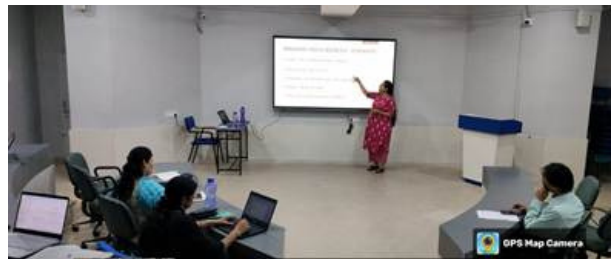
EVENT COORDINATOR- DR. ANSHU THAKUR

FDP ON BIBLIOMETRIC ANALYSIS AT AFMR

On August 6, 2025, AFMR conducted a Faculty Development Program (FDP) on Bibliometric Analysis, led by Dr. Payal Sharma, Assistant Professor, AFMR. The workshop was attended by 13 faculty members, reflecting keen interest in research-oriented tools.

The session introduced bibliometric concepts and applications in management and social science research. Participants learned how to prepare datasets from Scopus, Web of Science, and Dimensions.ai, and received hands-on training with VOSviewer, a tool for visualizing bibliometric networks. Faculty practiced creating co-authorship, co-citation, and keyword maps, gaining practical experience in data interpretation.

The FDP concluded with an open discussion, where participants clarified queries and shared reflections. Overall, the program enhanced research skills, empowering faculty to apply bibliometric techniques in their work and contribute to higher-quality academic output.



EVENT COORDINATOR: DR. PAYAL SHARMA

INTERACTIVE SESSION ON CASE WRITING

On August 7, 2025, AFMR organized an Interactive Faculty Development Session on Case Writing, conducted by Dr. Amitabh Deo Kodwani, Professor, IIM Indore. The workshop, attended by 25 faculty members from AFMR and AIMS-DBA, focused on developing high-quality case studies as effective teaching tools.

Dr. Kodwani introduced participants to case-based pedagogy and andragogy, engaging them through hands-on exercises. He demonstrated innovative teaching strategies such as flipped classrooms and the use of digital tools like Padlet and Mentimeter. Faculty actively participated, practicing techniques to design cases that foster critical thinking and experiential learning.

The session concluded with enthusiastic feedback, as participants appreciated the practical insights and innovative ideas. The workshop equipped faculty with concrete methods to enrich classroom teaching and strengthen student engagement through case-based learning.



EVENT COORDINATORS:
PROF. SANDEEP SINGH
&
PROF. JUHI KAMAKOTY

AAROHAN 2025 – MBA INDUCTION PROGRAM

From August 18-30, 2025, AFMR hosted Aarohan 2025, its induction program to welcome the new MBA Batch (2025-27). The inaugural session began with the Acro Anthem, Ganesh Vandana, and Lamp Lighting Ceremony, followed by a warm address by Director Dr. Tarun Kushwaha, who stressed discipline and innovation in management careers.

Shri M.K. Dube, Vice Chairman, encouraged perseverance and adaptability, while Chief Guest Shri Rahul Goel, Senior Vice President, Ultratech Cement Ltd., inspired students to embrace challenges with creativity. Guest of Honour Shri Sugeet Shrivastava, Havells India Ltd., emphasized resilience and teamwork, and Group Director Dr. J.L. Bhandari spoke on career development and AI in business.



The following days featured sessions by Mr. Vikas Singh Bhadoria (Pernod Ricard India) on patience and preparation, and Mr. Ahad Memon (HDFC Bank) on wealth management. A Bridge Course built academic foundations, and the program concluded with a vibrant Freshers' Party full of music, dance, and camaraderie.

EVENT COORDINATOR: DR. PAYAL SHARMA

MARKETING CLUB INDUCTION ACTIVITY – AAROHAN 2025

On August 19, 2025, the Marketing Club of AFMR organized its induction activity as part of Aarohan 2025 at Smt. Kamal Prabha Auditorium. Nearly 290 MBA first-semester students (Batch 2025–27) participated in the event, which aimed to introduce the club and build awareness of corporate trends and branding.

The activities were designed to highlight the importance of communication and teamwork. A non-verbal message-passing task demonstrated how distortion creates confusion, while another activity required students to present ideas in Hindi, showcasing the impact of language on audiences. The session also featured brand and corporate quizzes, which tested students' awareness and encouraged them to engage with industry knowledge.



Winners were rewarded with chocolates, adding fun and enthusiasm. Overall, the activity proved both educational and entertaining, motivating students to think creatively while preparing them for active participation in the Marketing Club.

EVENT COORDINATOR: DR. SHWETA CHOUDHARY

HR CLUB ACTIVITY- "AAROHAN 2025"

On August 21, 2025, the HR Club of AFMR organized its induction activity "Sanmarg" as part of Aarohan 2025. Conducted in two slots outside Dhariya Prabha Auditorium, the event engaged nearly 290 MBA first-semester students along with 40 HR Club members.

Two key activities, Lead Loop and Clap Trap, highlighted teamwork, listening, and coordination. In Lead Loop, students formed chains where effective communication and trust were vital to success, demonstrating how clarity reduces errors and builds efficiency. Clap Trap focused on listening skills, where participants followed clap patterns in sync, reinforcing attentiveness and concentration in group settings.



EVENT COORDINATORS:
MS. MOUSHMI CHAKRABORTY & DR. PAYAL SHARMA



The activities created a fun, engaging environment while also delivering meaningful lessons in HR skills and workplace collaboration. Students enthusiastically participated, and winners were recognized with prizes, making the event both insightful and enjoyable.

RECYCLOTHON 2025 – AAROHAN ACTIVITY

On August 25, 2025, the Kaizen Club of AFMR organized Recyclothon 2025 under the banner of Aarohan 2025. The event aimed to promote sustainability, creativity, and innovative thinking by challenging students to design useful products and utilities from recycled materials.

The competition witnessed enthusiastic participation with 45 teams from MBA Semesters I and III. Teams were evaluated on innovation, functionality, and presentation skills, making the activity both competitive and impactful. Students showcased their managerial and creative abilities, while also highlighting the importance of environmental responsibility.

The event was smoothly executed under the guidance of Prof. Juhi Kamakoty (Coordinator, Kaizen Club) and Prof. Vikas Jain, with the support of a 30-member student volunteer team. Their efforts ensured flawless management of the activity.



Winning teams and volunteers were honored with certificates of appreciation, adding to the motivation and enthusiasm of participants. The event not only reinforced the value of sustainable practices but also nurtured a spirit of teamwork, problem-solving, and innovation among the budding managers.



EVENT COORDINATOR:
PROF. JUHI KAMAKOTY (KAIZEN CLUB)

FINANCE CLUB ACTIVITY – AAROHAN 2025

On August 28, 2025, the Finance Club of AFMR organized an engaging activity day as part of Aarohan 2025, with the objective of promoting financial awareness, logical thinking, and teamwork among MBA students.

The event featured three interactive finance-based games: Stock Guesses, Finance Emoji, and Finance Celebrate. Each round was designed to test financial knowledge in a fun and practical way, conducted within 10-minute slots with short breaks. Around 300 students from seven sections participated enthusiastically, with two smaller sections merged into one group for fair play.

From each game, one winning team of 10 members was declared, and winners were awarded monk statues as a token of encouragement. The event was successfully managed by a dedicated team of 24 student volunteers, whose efforts ensured smooth coordination and lively participation.



FACULTY COORDINATOR:
DR. SARITA RANA

The Finance Club activity not only enhanced students' financial understanding but also fostered team spirit, enthusiasm, and learning beyond the classroom, making it a memorable part of Aarohan 2025.

FRESHERS' PARTY – MBA BATCH 2025–27

On August 30, 2025, AFMR organized the much-awaited Fresher's Party to welcome the MBA Batch of 2025–27. Nearly 200 students participated in the vibrant evening that began with everyone assembling in the auditorium for the inaugural session, marked by the Acro Anthem.

The highlight of the celebration was the two-round ramp walk competition. In the first round, students showcased their confidence on stage, while in the second, they picked slips with impromptu questions to test their spontaneity. The performances were judged by Dr. Mohitash Nagotra (AIMSR) and Dr. Pushpa Pathak (AITR), who evaluated participants on poise, personality, and presence of mind.



The award ceremony followed, where titles like Mr. Fresher, Ms. Fresher, Mr. Showstopper, and Ms. Showstopper were conferred. Adding to the excitement, seniors presented a dazzling ramp walk, delighting the new batch.



EVENT COORDINATOR:
DR. ANSHU THAKUR AND DR. PAYAL SHARMA

STUDENT COLUMN**NAVIGATING THE MBA MAZE : MY FIRST IMPRESSIONS**

Starting my MBA at Acropolis college has been one of the most significant turning points in my academic life. When I first stepped onto the campus, I felt a mix of excitement and nervousness - excitement for the new opportunities ahead and nervousness about adjusting to a completely different environment.

Very soon, those nervous feelings began to fade. The faculty here are not only knowledgeable but also approachable. Their teaching style blends theory with real life case studies, which has already expanded my way of thinking.

Classroom discussions encourage us to speak up, share ideas, and look at business problems from multiple perspectives.

I feel like I am being shaped into a more confident, well-rounded individual. The diverse batch of students has helped me build strong friendship and networks, which I know will be valuable even after the MBA is over.

In just a short time, I can see changes in myself - better communication skills, improved time management, and a more professional outlook. It feels rewarding to be in an environment where everyone is driven, yet supportive of each other's growth.

Joining Acropolis Institute has given me a sense of direction and purpose. I no longer just "study business" I experience it everyday through interactive learning, projects, and exposure to real corporate Use challenges.

Looking back, I feel grateful for my decision and excited about the journey ahead.

**ALISHA PARMAR****ROLE OF ARTIFICIAL INTELLIGENCE (AI) IN EDUCATION**

Artificial Intelligence (AI) is becoming an important part of education today. It is helping both teachers and students in many ways. AI can act like a smart assistant for teachers. For example, it can check homework, prepare question papers, make PPTs, assignments, or keep records of students. This saves teachers time, so they can focus more on teaching and guiding students.

For students, AI makes learning easier and more personal. Some apps and websites use AI to understand how fast a student is learning. If a student is weak in a subject, AI gives extra practice. If a student learns quickly, AI provides harder tasks to keep them engaged. This kind of learning is helpful because every student learns in a different way.

AI also removes some barriers in education. For example, translation tools help students who do not know English well. Special learning programs also support children with disabilities. In this way, AI makes education more inclusive.

However, it is important to remember that AI cannot replace teachers. Teachers give care, motivation, and values that machines cannot provide. AI should be used as a tool to support education, not to replace the human touch.

**SAKSHI SONI**

A NEW CHAPTER AT ACROPOLIS

In August, a door gently opened wide,
I stepped in with hope, with dreams by my side.
The campus feels calm, almost school like in tone,
Yet it gives me a place I can call my own.

The laughter of friends, the quiet of halls,
The warmth of the sun on Acropolis walls
All whisper a promise, steady and true,
That each little step will shape something new.

I like how it feels, this rhythm, this start,
A focus on learning, a pull of the heart.
The journey ahead feels steady and bright,
A path I will walk with courage and light.

So here I begin, with faith in my stride,
With Acropolis guiding, with dreams as my guide.
The future awaits, and I'm ready to see
The person I'm growing, the best I can be.



PRACHITA KANUNGO



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